



## 2021 Delta Dental Smile Ambassadors Accomplishments



Philanthropy



Volunteerism



Environmental stewardship

**In 2021, Delta Dental of Virginia launched the new Smile Ambassadors group, representing all departments, to guide the company's efforts around philanthropy, volunteerism and environmental stewardship.**

- The Smile Ambassadors published the inaugural give back calendar. The give back calendar outlines on a quarterly basis ways that team members can give their time, money and resources to benefit the community.
- 111 team members took the “Easy Being Green” pledge to build environmentally healthy habits.
- We donated \$5,000 to the Dental Lifeline Network (DLN) to coordinate free dental services for veterans in the commonwealth.

# Smile Ambassadors



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- We held a lunch and learn on the Dental Lifeline Network.
- We sent an eblast to more than 2,000 providers entitled “Will You See One Vet?” to encourage dentists in our provider network to volunteer to see veterans through the Dental Lifeline Network. As a result, two dentists agreed to donate care.
- We gathered about 80 items for veterans at Trust House, equaling approximately \$1,300 in donations.
- We raised \$610 for the Heart Walk, which met the criteria for a match from the Foundation for an additional \$500.
- The Smile Ambassadors held an in-person service project at the company picnic, stuffing 200 holiday bags for the USO to distribute to active duty military who were away for the holidays.
- We donated \$5,000 to the American Cancer Society for mouth cancer research and partnered with them on a mouth cancer awareness campaign for month of November.
- We held a Coffee Talk on the LIFT Center with 30 attendees.
- We held a letter writing event during the 2021 holiday party for isolated seniors through Love for our Elders.
- We held a donation challenge for the LIFT Center during Giving Tuesday, raising \$2,000.
- \$500 was awarded to the Boys & Girls Clubs of Southwest Virginia on behalf of the billing and finance department for having the most creative holiday adoption picture.
- We tripled the use of volunteer time from 80 volunteer hours in 2020 to 241.5 in 2021, and from 10 unique individuals to 42 unique individuals. This volunteer time is valued at \$6,892.

**For information about the Delta Dental of Virginia Foundation, visit [DeltaDentalVA.com/foundation](https://www.DeltaDentalVA.com/foundation). To learn more about the Smile Ambassadors program, contact Polly Raible at [polly.raible@deltadentalva.com](mailto:polly.raible@deltadentalva.com).**